For Corporate Sponsors…..

**SUBJECT**: Opportunity To Sponsor a Documentary Celebrating the 10th Anniversary of LGBTQ+ Marriage Equality

Dear \_\_\_\_

We’d like to speak with you about a sponsorship opportunity where IBM can utilize their influence to help make lasting change right now.

On 6 June 2023 the HRC declared “a state of emergency for LGBTQ+ people in the United States”. That we have reached this point is shocking and frightening, but we believe that there is a way through.

Powerful positive change comes from sharing our stories and (Absolut, Wells Fargo, TD Bank etc) has the power to help. We believe that together we can be a force for good in the US and beyond, while ensuring that we attest to our own history and preserve this legacy for future generations. Our team of experienced creatives and professionals, including Marriage Equality winning plaintiff Jim Obergefell, are beyond excited to share **The JustMarried Project** with you.

In 2025 the LGBTQ+ community will celebrate the 10th anniversary of Marriage Equality. **The** **Just Married** **Project** brings that celebration to life with an 18 month, multi-platform treasure trove of real life stories of the fight for the right to love, find dignity and realize full inclusion as citizens of our nation. It is a collection of stories as never seen before in all of its heart-breaking, joyous and love filled truth.

The Project’s centre piece is an 8 part Docuseries with famous and reluctantly famous LGBTQ+ everyday people and plaintiffs sharing their stories with acclaimed author-interviewer, John Casey, Sr. Editor at *The Advocate.* The book is a beautiful one-of-a-kind historical collection encompassing an unparalleled, curated archive of images, articles

and personal narratives. This will be supported by an audience expanding Podcast of in-depth interviews with a variety of couples real life triumphant stories–while bringing to bear the current stories unfolding today. All parts culminating in a thrilling Premiere to include a Wedding Fashion Extravaganza by some of the most famous designers in business.

To make this important and exciting **Just Married Project** a reality, we need passionate partners like you (Absolut, Wells Fargo, TD Bank etc). We have a wonderfully concise package of information (that we would love to send to you (or click on the link). Please let us know how and where is best to reach you with attachments or hard copy.