



## The JustMarried Project

The Heroic Love Stories Of Marriage Equality

2024 Cross-Promotional Media  
Marketing Proposal with

equalpride



GoodDoxie.com

## The JustMarried Project

JustMarried weaves together the love stories capturing the compassion and consciousness of our nation-winning marriage equality and those preserving it now.

A moving, and at times, heart-breaking look at the extraordinarily brave, across 7 decades through today, who came out and opened their private lives—to the scrutiny of a nation—in order to convince politicians, preachers and the public of their right to history's most cherished institution—marriage.

**A Human Right We Must Protect**



**JustMarried** includes a diverse storyline featuring **LGBTQ+** families, advocates, and allies inhabiting a wide variety of age, race, religion, gender identity, political and social economic backgrounds

**Only true stories,**  
like those documented in **JustMarried,**  
from the famous  
to the reluctantly famous,  
have the kind of storytelling power—  
to reduce attacks on our community,  
**fostering a the culture of equality for all,**  
**a mission for EqualPride**



“Projects like JustMarried are so important. These are **vital stories, they are emotional and nurturing.** They are **essential for us to move forward in life** with an understanding of what people have gone through. And we really need to capture those so we can **keep our history alive and share it with future generations.**”

~Jim Obergefell

The HEROIC LOVE STORIES  
of  
MARRIAGE EQUALITY

justmarried



Each of JustMarried’s personal narratives embodies the long fight for societal inclusion and its companion: dignity.

**These stories are about love and courage– at a time when we may need them most.**

It is a historical collection that resonates, educates and inspires future generations to understand why people fought for our rights– and how easily those rights can be lost.

We believe the best way to fight is to remain defiantly visible and with our stories, gently reach the hearts of everyday Americans.



## The JustMarried Project

**equalpride**

## Cross-Promotional Partnership Opportunity

1. **Category Exclusive Title Sponsorship on the “GetEngaged” page** featuring organizations and legislators fighting to keep marriage equality the law of the land. Podcast listeners are directed to this resource page via the podcasts reoccurring call to action spot.
  - Brand logo on page-linked
  - Brand highlighted in the podcast ad
2. **Category Exclusive Promotional Podcast Ad Space** at the beginning or end of one or more of the podcast episodes promoting EqualPride.
3. **Film Credit JustMarried Docuseries 2025** Released for the 10th anniversary of Obergefell v. Hodges, the court case that secured the national right to marry the person we love.
4. **Episode 1 Pre-View Venue/Gala Event Logo Placement** on screen at all theatre venues and other select programs.
5. **Press Release Placement** in all local, regional and national media.
6. **Logo Placement** Docuseries Premieres, Fashion Show, Private Theatre Screenings, Book Launch Parties, in tiered supporter sections of the historical coffee table book.

## The JustMarried Project

**equalpride**

### Available Offerings for Promotion

1. **Category Exclusive Title Sponsorship on the “GetEngaged” page** featuring organizations and legislators fighting to keep marriage equality the law of the land. Podcast listeners are directed to this resource page via the podcasts reoccurring call to action spot.
  - Brand logo on page-linked
  - Brand highlighted in the podcast ad
2. **Category Exclusive Promotional Podcast Ad Space** at the beginning or end of one or more of the podcast episodes promoting EqualPride.
3. **Film Credit JustMarried Docuseries 2025** Released for the 10th anniversary of Obergefell v. Hodges, the court case that secured the national right to marry the person we love.
4. **Episode 1 Pre-View Venue/Gala Event Logo Placement** on screen at all theatre venues and other select programs.
5. **Press Release Placement** in all local, regional and national media.
6. **Logo Placement** Docuseries Premieres, Fashion Show, Private Theatre Screenings, Book Launch Parties, in tiered supporter sections of the historical coffee table book.

**For additional information, please visit:**

**[www.justmarried.us](http://www.justmarried.us)**

**or contact:**

Lynn Muetting  
Executive Creative Producer  
[lynn@JustMarried.Us](mailto:lynn@JustMarried.Us)

Jason Dorn  
Executive Producer  
[jason@JustMarried.Us](mailto:jason@JustMarried.Us)

