



## The JustMarried Project

The Heroic Love Stories Of Marriage Equality  
A Docuseries, Podcast Series and Book

Cross-Promotional  
Marketing Proposal  
2023



**Only true stories,**  
like those documented in  
**JustMarried,**  
from the famous  
to the reluctantly famous,  
have the kind of storytelling power  
that can reduce attacks on our  
community,  
**cultivate compassion** and **capture**  
**the consciousness** of our nation.





The HEROIC LOVE STORIES  
of  
MARRIAGE EQUALITY

justmarried



Each of JustMarried's personal narratives embodies the long fight for societal inclusion and its companion: dignity.

**These stories are about love and courage— at a time when we may need them most.**

It is a historical collection that resonates, educates and inspires future generations to understand why people fought for our rights— and how easily those rights can be lost.

We believe the best way to fight is to remain defiantly visible and with our stories, gently reach the hearts of everyday Americans.



## Cross-Promotional Offerings for Organizations promoting **The JustMarried Project**

- **Promotional spots** at the beginning or end of one or more of the podcast episodes.
- **Film credits** in our 2025 docuseries - the 10th anniversary of Obergefell v. Hodges, the court case that secured the national right to marry the person we love.
- **Placement** in our tiered supporter sections of the historical 443 page coffee table book to be distributed to libraries across the country given out at Pride. The book includes over 100 profiles, archival images- preserving the voices that told their stories, stood up to adversaries and helped bring about marriage equality.
- **Episode 1 Pre-View Venue/Gala Event Logo placement** on screen at all Theatre venues and other select programs.
- **Press release placement** to local, regional and national media
- **Website Home Page Logo** with link





**If you would like to set up a call to discuss a specific cross-promotional partnership, please contact either :**

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